

TIME: 3:59
DATE: *Tuesday*
SPONSOR: WALTER E. DENNY
SOLICITOR: R.P.

EXCELLENT VISION COMES ONLY WITH EXPERT TREATMENT. AND
ONLY A SKILLED OPTICIAN CAN GIVE YOUR EYES THE SPECIAL
CARE SO VITAL TO GOOD EYESIGHT. VISIT OPTICIAN
WALTER E. DENNY, AT 201 MAIN STREET, FOR QUALITY SERVICE
IN FILLING PRESCRIPTIONS. YOU NO LONGER NEED TO WORRY
ABOUT STRAINING YOUR EYES AND GETTING BEHIND IN YOUR WORK
BECAUSE OF BROKEN GLASSES OR FRAMES. MR. DENNY WILL
MAKE UP YOUR PRESCRIPTION QUICKLY AND WITH EXPERT ACCURACY.
HIS YEARS OF EXPERIENCE AND DEPENDABILITY GUARANTEE YOUR
GOOD VISION. MR. DENNY ALSO CARRIES A HANDSOME ASSORTMENT
OF GLASS FRAMES TO GIVE YOU EXCITING EYES AS WELL AS
IDEAL EYESIGHT. FOR A CLEARER PERSPECTIVE ON LIFE, HAVE
YOUR GLASSES CHECKED NOW. VISIT WALTER E. DENNY AT
201 MAIN STREET.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE,
NORTHAMPTON. THE CORRECT TIME IS 4:00 P.M.

ANNOUNCER'S SIGN.

Cynthia Waltz

TIME: 3:55
DATE: 1/1/55
SPONSOR: WALTER E. DENNY
SOLICITOR: R.P.

EXCELLENT VISION COMES ONLY WITH EXPERT TREATMENT, AND
ONLY A SKILLED OPTICIAN CAN GIVE YOUR EYES THE SPECIAL
CARE SO VITAL TO GOOD EYESIGHT. VISIT OPTICIAN
WALTER E. DENNY, AT 201 MAIN STREET, FOR QUALITY SERVICE
IN FILLING PRESCRIPTIONS. YOU NO LONGER NEED TO WORRY
ABOUT STRAINING YOUR EYES AND GETTING BEHIND IN YOUR WORK
BECAUSE OF BROKEN GLASSES OR FRAMES. MR. DENNY WILL
MAKE UP YOUR PRESCRIPTION QUICKLY AND WITH EXPERT ACCURACY.
HIS YEARS OF EXPERIENCE AND DEPENDABILITY GUARANTEE YOUR
GOOD VISION. MR. DENNY ALSO CARRIES A HANDSOME ASSORTMENT
OF GLASS FRAMES TO GIVE YOU EXCITING EYES AS WELL AS
IDEAL EYESIGHT. FOR A CLEARER PERSPECTIVE ON LIFE, HAVE
YOUR GLASSES CHECKED NOW. VISIT WALTER E. DENNY AT
201 MAIN STREET.

YOU ARE TUNED TO 600, WGSB, THE VOICE OF SMITH COLLEGE,
NORTHAMPTON. THE CORRECT TIME IS 4:00 P.M.

ANNOUNCER'S SIGN: Cynthia Wade